Séminaire du CAMS

Systèmes complexes en sciences sociales

Henri Berestycki et Jean-Pierre Nadal

vendredi 25 mars à 15h
à l’EHESS, 105 bd Raspail, 75006 Paris, salle 1

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La confiance influence-t-elle la structure d'un marché ? Une approche écologique de l'organisation des marchés

Does trust influence markets structure? An ecological approach to market organization

The influence of trust on the outcome of decentralised markets has been underlined by many authors, although the definition of trust differs from one discipline to another. Despite these differences, we can agree that trust is a measure of the confidence that an agent or agents will behave in an expected manner. Starting from an empirical analysis of the distinctive Boulogne-sur-Mer fish market (where both buyers and sellers can choose to trade by either bidding or bargaining), we measure the existence of trust on the two market structures. We study both sub-markets as ecosystems, where agents of two different kinds (buyers and sellers) hold mutualistic interactions which, in addition to the natural benefits they bring for those directly involved, also contribute to the stability of the market.

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